



Market Profile

TVA Kentucky Region
 Allen County, KY (21003) et al.
 Geography: County

Prepared by Esri

KY(21003),KY(...

Population Summary	
2000 Total Population	597,268
2010 Total Population	634,207
2021 Total Population	669,049
2021 Group Quarters	26,729
2026 Total Population	682,004
2021-2026 Annual Rate	0.38%
2021 Total Daytime Population	681,425
Workers	293,850
Residents	387,575
Household Summary	
2000 Households	232,332
2000 Average Household Size	2.47
2010 Households	248,129
2010 Average Household Size	2.46
2021 Households	261,892
2021 Average Household Size	2.45
2026 Households	267,257
2026 Average Household Size	2.45
2021-2026 Annual Rate	0.41%
2010 Families	168,665
2010 Average Family Size	2.96
2021 Families	173,666
2021 Average Family Size	2.98
2026 Families	175,934
2026 Average Family Size	2.99
2021-2026 Annual Rate	0.26%
Housing Unit Summary	
2000 Housing Units	264,511
Owner Occupied Housing Units	63.7%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	12.2%
2010 Housing Units	286,439
Owner Occupied Housing Units	59.8%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	13.4%
2021 Housing Units	307,082
Owner Occupied Housing Units	57.9%
Renter Occupied Housing Units	27.4%
Vacant Housing Units	14.7%
2026 Housing Units	316,009
Owner Occupied Housing Units	58.0%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	15.4%
Median Household Income	
2021	\$47,687
2026	\$52,042
Median Home Value	
2021	\$144,370
2026	\$169,264
Per Capita Income	
2021	\$25,100
2026	\$28,014
Median Age	
2010	37.4
2021	39.5
2026	40.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	261,888
<\$15,000	15.2%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	10.9%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	19.2%
\$75,000 - \$99,999	12.1%
\$100,000 - \$149,999	10.8%
\$150,000 - \$199,999	3.5%
\$200,000+	2.8%
Average Household Income	\$63,431

2026 Households by Income

Household Income Base	267,253
<\$15,000	13.5%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	19.4%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	12.3%
\$150,000 - \$199,999	4.4%
\$200,000+	3.2%
Average Household Income	\$70,809

2021 Owner Occupied Housing Units by Value

Total	177,703
<\$50,000	12.5%
\$50,000 - \$99,999	21.2%
\$100,000 - \$149,999	18.3%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	9.2%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	7.5%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	2.5%
\$750,000 - \$999,999	0.8%
\$1,000,000 - \$1,499,999	0.5%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$184,995

2026 Owner Occupied Housing Units by Value

Total	183,225
<\$50,000	9.7%
\$50,000 - \$99,999	17.2%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	17.5%
\$200,000 - \$249,999	10.4%
\$250,000 - \$299,999	9.0%
\$300,000 - \$399,999	10.3%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	1.1%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.2%
Average Home Value	\$214,224

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age	
Total	634,207
0 - 4	6.6%
5 - 9	6.5%
10 - 14	6.5%
15 - 24	14.9%
25 - 34	12.5%
35 - 44	12.4%
45 - 54	13.9%
55 - 64	12.2%
65 - 74	8.3%
75 - 84	4.6%
85 +	1.7%
18 +	76.5%
2021 Population by Age	
Total	669,049
0 - 4	5.8%
5 - 9	6.0%
10 - 14	6.0%
15 - 24	13.4%
25 - 34	13.3%
35 - 44	12.0%
45 - 54	11.7%
55 - 64	13.2%
65 - 74	11.1%
75 - 84	5.6%
85 +	2.0%
18 +	78.9%
2026 Population by Age	
Total	682,004
0 - 4	5.7%
5 - 9	5.8%
10 - 14	6.1%
15 - 24	13.4%
25 - 34	11.7%
35 - 44	12.5%
45 - 54	11.5%
55 - 64	12.5%
65 - 74	11.7%
75 - 84	7.0%
85 +	2.2%
18 +	78.9%
2010 Population by Sex	
Males	313,322
Females	320,885
2021 Population by Sex	
Males	332,262
Females	336,787
2026 Population by Sex	
Males	339,437
Females	342,567

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity	
Total	634,207
White Alone	89.2%
Black Alone	6.7%
American Indian Alone	0.3%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.2%
Two or More Races	1.7%
Hispanic Origin	3.0%
Diversity Index	24.8
2021 Population by Race/Ethnicity	
Total	669,049
White Alone	86.9%
Black Alone	7.1%
American Indian Alone	0.3%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.6%
Two or More Races	2.4%
Hispanic Origin	4.2%
Diversity Index	30.2
2026 Population by Race/Ethnicity	
Total	682,004
White Alone	85.8%
Black Alone	7.2%
American Indian Alone	0.3%
Asian Alone	1.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.9%
Two or More Races	2.7%
Hispanic Origin	4.9%
Diversity Index	32.6
2010 Population by Relationship and Household Type	
Total	634,207
In Households	96.1%
In Family Households	80.9%
Householder	26.6%
Spouse	20.2%
Child	29.3%
Other relative	2.7%
Nonrelative	2.1%
In Nonfamily Households	15.2%
In Group Quarters	3.9%
Institutionalized Population	1.8%
Noninstitutionalized Population	2.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment	
Total	460,740
Less than 9th Grade	5.8%
9th - 12th Grade, No Diploma	7.8%
High School Graduate	30.2%
GED/Alternative Credential	7.0%
Some College, No Degree	19.7%
Associate Degree	8.4%
Bachelor's Degree	12.5%
Graduate/Professional Degree	8.6%
2021 Population 15+ by Marital Status	
Total	550,068
Never Married	28.4%
Married	51.6%
Widowed	6.9%
Divorced	13.1%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	287,754
Population 16+ Employed	94.6%
Population 16+ Unemployment rate	5.4%
Population 16-24 Employed	15.4%
Population 16-24 Unemployment rate	8.9%
Population 25-54 Employed	61.7%
Population 25-54 Unemployment rate	5.1%
Population 55-64 Employed	16.0%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	6.9%
Population 65+ Unemployment rate	4.3%
2021 Employed Population 16+ by Industry	
Total	272,354
Agriculture/Mining	3.1%
Construction	6.8%
Manufacturing	18.6%
Wholesale Trade	2.4%
Retail Trade	11.9%
Transportation/Utilities	6.2%
Information	1.0%
Finance/Insurance/Real Estate	3.8%
Services	41.8%
Public Administration	4.4%
2021 Employed Population 16+ by Occupation	
Total	272,354
White Collar	53.6%
Management/Business/Financial	12.6%
Professional	20.8%
Sales	9.1%
Administrative Support	11.1%
Services	14.7%
Blue Collar	31.8%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	3.8%
Production	11.2%
Transportation/Material Moving	10.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	248,129
Households with 1 Person	26.9%
Households with 2+ People	73.1%
Family Households	68.0%
Husband-wife Families	51.7%
With Related Children	21.2%
Other Family (No Spouse Present)	16.3%
Other Family with Male Householder	4.4%
With Related Children	2.6%
Other Family with Female Householder	11.9%
With Related Children	8.0%
Nonfamily Households	5.1%
All Households with Children	32.4%
Multigenerational Households	3.3%
Unmarried Partner Households	5.7%
Male-female	5.2%
Same-sex	0.5%
2010 Households by Size	
Total	248,129
1 Person Household	26.9%
2 Person Household	35.3%
3 Person Household	16.7%
4 Person Household	12.7%
5 Person Household	5.4%
6 Person Household	1.9%
7 + Person Household	1.1%
2010 Households by Tenure and Mortgage Status	
Total	248,129
Owner Occupied	69.1%
Owned with a Mortgage/Loan	40.9%
Owned Free and Clear	28.1%
Renter Occupied	30.9%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	188
Percent of Income for Mortgage	12.7%
Wealth Index	60
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	286,439
Housing Units Inside Urbanized Area	13.3%
Housing Units Inside Urbanized Cluster	24.1%
Rural Housing Units	62.6%
2010 Population By Urban/ Rural Status	
Total Population	634,207
Population Inside Urbanized Area	15.6%
Population Inside Urbanized Cluster	23.7%
Rural Population	60.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Rooted Rural (10B)
2. Southern Satellites (10A)
3. Small Town Simplicity (12C)

2021 Consumer Spending

Apparel & Services: Total \$	\$380,909,395
Average Spent	\$1,454.45
Spending Potential Index	69
Education: Total \$	\$263,712,107
Average Spent	\$1,006.95
Spending Potential Index	58
Entertainment/Recreation: Total \$	\$631,162,828
Average Spent	\$2,410.01
Spending Potential Index	75
Food at Home: Total \$	\$1,063,381,544
Average Spent	\$4,060.38
Spending Potential Index	75
Food Away from Home: Total \$	\$691,955,599
Average Spent	\$2,642.14
Spending Potential Index	70
Health Care: Total \$	\$1,284,441,588
Average Spent	\$4,904.47
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$415,490,172
Average Spent	\$1,586.49
Spending Potential Index	70
Personal Care Products & Services: Total \$	\$161,027,467
Average Spent	\$614.86
Spending Potential Index	69
Shelter: Total \$	\$3,354,732,521
Average Spent	\$12,809.60
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$462,214,775
Average Spent	\$1,764.91
Spending Potential Index	74
Travel: Total \$	\$426,119,979
Average Spent	\$1,627.08
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$224,541,477
Average Spent	\$857.38
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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